

Fund seeking additional retail investors, media and visibility

Pristine Advisors

An award-winning firm that has built a reputation for providing high-end experience in:

- Investor Relations,
- Public Relations
- Media Relations field.

With thousands of valuable contacts and over 33 years in operation.



Overview

(working with Fund for over 10 years) *The below outlines the past year*

To give you an idea of the success of our program thus far, when we began working for them many years ago, their website was only receiving a few hundred hits a month, they .. did not have an established database, and they did not receive much media publicity.

To give you an idea of how successful the program has been, not only from inception to date, but as an overall success that continues and remains consistent from year to year:

This is a result of their recent monthly website hits versus the same months a year ago.

1019-2020	Hits	Visitors	vs.	2018-2019	Hits	Visitors
Sep 2020	54760	30247	vs.	Sep 2019	42764	19227
Aug 2020	53841	29083	vs.	Aug 2019	41548	18996
Jul 2020	52963	28422	vs.	Jul 2019	40432	18519
Jun 2020	51849	27819	vs.	Jun 2019	39750	17476
May 2020	50167	26473	vs.	May 2019	38632	16334
Apr 2020	49384	25701	vs.	Apr 2019	37401	15624
Mar 2020	48409	24983	vs.	Mar 2019	36229	14970
Feb 2020	47637	23472	vs.	Feb 2019	35193	14291
Jan 2020	46541	22638	vs.	Jan 2019	33850	13643
Dec 2019	45982	21809	vs.	Dec 2018	32987	12963
Nov 2019	45018	20514	vs.	Nov 2018	31521	12051
Oct 2019	43583	19993	vs.	Oct 2018	30946	11624
Sep 2019	42764	19227	vs.	Sep 2018	29184	10428

We also began webcasting and videoing Manager interviews

Not only have the Portfolio Manager's webcasts drawn a significant amount of participation over the past year, but our records show that 59% of participants are individual investors, which shows continued and new interest in the Fund.

- 13%: Institutional Investors
- 2%: Employees
- 59%: Individual Investors
- 15%: Brokers
- 11%: Other

During the last quarter:

Investor Introductions	49,204	Alert Signups	
Webcast Attendees	1,173	For your Company	44,267
Institutional Firms	20,151	For your Sector	1467
Email Campaign Click-thrus	24,894	Forum Attendees	31,692