

Fund seeking additional retail investors, media and visibility

Pristine Advisors

An award-winning firm that has built a reputation for providing high-end experience in:

- Investor Relations,
- Public Relations
- Media Relations field.

With thousands of valuable contacts and over 33 years in operation.



Overview

Assist the Fund to disseminate the Managed Distribution Plan (MDP) that the Board intended to implement in the near future. The Fund was trying to attract new retail investors looking for steady cash flows. The Fund had announced that under the MDP, the Fund will pay 11% of NAV per year, in quarterly cash distributions.

Database

December 2019	March 2020 (after 3 months of PA's aggressive marketing initiative)	August 2020
21 names	39,626 names	56,097 names

Investment Community Conference Call Attendees

December 2019	March 2020 (after 3 months of PA's aggressive marketing initiative)	August 2020
n/a never participated before	219 attendees	526 names

Media Hits

December 2019	March 2020 (after 3 months of PA's aggressive marketing initiative)	August 2020
11	73	238

Our initiatives consisted of the Fund participation in an online marketing program, a mailing to the Ft broker mailing introducing brokers to the Fund, and participation in a Las Vegas Financial Conference the year had been clearly visible.

We use the Fund's website as a valuable tool in helping us assess the effectiveness of our efforts. Yo their website statistics that the results of their participation in the Financial Conference were success awareness in the retail investment community.

02/19	2075 website hits
03/19	2373
04/19	5345
05/19	8627
06/19	11255
07/19	12397
08/19	13009
09/19	13848
10/19	14410
11/19	14967
12/19	15542
01/20	11255
02/20	12397
03/20	13009

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**INVESTOR RELATIONS
PUBLIC RELATIONS
MARKETING**



**AWARD
WINNING**



**33 YEARS OF
EXPERTISE**



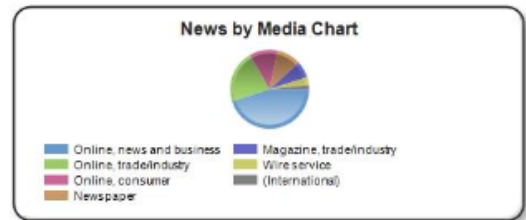
**EXPERIENCED
TEAM**

Continued....

Aside from our marketing the Fund at the Show – we had also done a pre-mailing to 1000 Las Vegas brokers informing them of the Fund and inviting them to visit our booth if they were attending the show. (a mailing of 9000 was sent to the brokerage community outside of LV- through the US, introducing them to the Fund). We also informed the Fund's database of our participation at the show. The Financial Conference also does marketing of the event both via print and via the web. We believe that through all of the efforts, the web hits clearly show that there was an increase in interest, whether it be first-time visitors visiting to learn more about the Fund, or repeat visitors who perhaps viewed the webcast and wanted to be updated.

Through our efforts during the last quarter there were 117 articles mentioning this Fund in the following publications:

- o *Asian Wall Street Journal*
- o *Barron's*
- o *Bloomberg*
- o *Business Times*
- o *Business Week*
- o *CBS MarketWatch*
- o *China Daily*
- o *Dow Jones*
- o *Euromoney*
- o *Financial News*
- o *Financial Post*
- o *Financial Review*
- o *Financial Times*
- o *Financial Planning*
- o *Forbes*
- o *Fortune*
- o *Fund Action*
- o *Global Business*
- o *Global Investing*
- o *International Herald Tribune*
- o *Individual Investor*
- o *Institutional Investor*
- o *International Herald Tribune*
- o *Investment Adviser*
- o *Investor's Business Daily*
- o *Marketwatch*
- o *Money Management Letter*
- o *Money Observer*
- o *Mutual Fund Magazine*
- o *New York Post*
- o *Pensions & Investments*
- o *Private Banker International*
- o *ReutersNews*
- o *Sacramento Bee*
- o *Smart Money*
- o *South China Morning Post*
- o *Today*
- o *The Wall Street Journal*



ANALYSIS

Through our aggressive marketing campaign and use of our proprietary databases, the Fund received major publicity, attracted new investors and gained massive visibility in the investment community. The result has continued for years after as well.