



Marketing Services for Real Estate Investment Trusts

As an equity REIT, you understand the value in building and maintaining relationships in Real Estate. Without individuals renting your properties, your company will quickly fail. Similarly, your Trust needs investors to survive and thrive.

Pristine Investors can help build and maintain healthy investor relations so you can grow and expand your Trust.

How we can help

We create awareness of your REIT, which in turn, increases its investors. The more investors your Trust has, the greater your growth potential becomes. Pristine Advisers can make this happen. With over 33 years of IR, PR and Media experience specific to the finance industry, our wealth of knowledge, network and experience can increase investor awareness and trust. We offer custom packages

specifically tailored to meet the goals of your REIT. Choose from a variety of services from our REIT packages including:

Media

Pristine Advisers can help increase a REIT's awareness through the organization and facilitation of:

- Interviews in key financial publications
- Press release creation and distribution
- TV contacts for interviews
- Proactive media pitches
- Speaking topic list

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Marketing Services for Real Estate Investment Trusts continued....

Social Media

Social media networks are experiencing explosive growth in how people share and discover their news and new products. Pristine Advisers can help build a social media awareness through the following methods:

- Create social media pages in all relevant social networks
- Create community and research our clients' needs
- Publish pre-approved social messaging
- Automatic archiving of social media messages
- Redistribution of articles
- Sharing of blogs
- Generate inbound traffic
- Create social media "buzz" through discussion and commenting on posts

Event Planning and management

Hosting an event can be a make-or-break moment for your Trust. It communicates more to the investor community than words ever can. Pristine Advisers can plan and manage your event to show the best of your Trust to investors. Whether it's assistance or the complete management of an event, we can:

- Plan, coordinate and execute events -
- Oversee the planning and execution of

logistics and operation for special meetings, conferences, road/trade shows and events

- Manage all the event operations — The facility selection, contracting, pricing, transportation, accommodations, food and beverage selections and audio/visual service arrangements, etc.
- Manage the delivery of event — Work with event sponsors, internal/external teams on all areas of the event.
- Plan the event floor plan, its budget and produce the event materials and accessories.
- Assist in meeting the business objectives for lead generation from seminars, special events and trade shows

NYSE Bell Ringing Ceremonies

Digital Solutions

Pristine Advisers offers a complete suite of digital solutions for REITs. What sets us apart from the competition is that all of our digital solutions are guided by our vast knowledge of investor and public relations for the finance sector. Our clients can choose from a wide variety of our digital solutions including:

- Website design and maintenance
- Search Engine Optimization
- Social media monitoring
- SaaS implementation
- Content writing
- Shareholder engagement
- CRM integration

Contact us today to discover all of the possibilities Pristine Advisers offers to increase the value and awareness of your REIT.