

Investor Relations

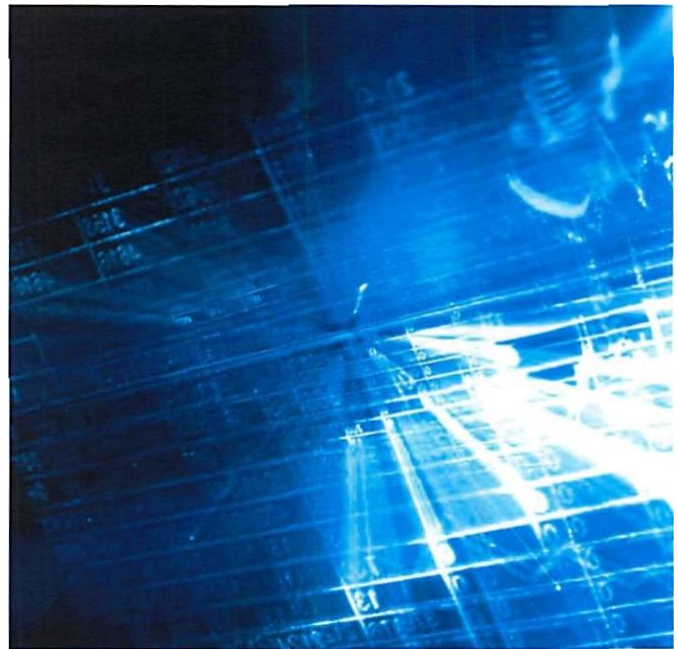
- Conducting Peer Analysis
- Conference Calls
- Creating Scripts, Press Releases and Presentations
- Developing / Executing Financial Communications
- Disclosure Guidance
- Dissemination of Monthly and Quarterly Information to Markets
- Investor Kit Fulfillment and List Maintenance

Investor Targeting and Marketing

- Introduce Your Stock to Potential Investors
 - Aim to Diversify and Expand your Shareholder Base
- Shareholder Research, Targeting and Analysis
- IPO Program Development & Implementation
- Pre-IPO, IPO and Post-IPO Programs
- Listing Services
- Market Summaries
- Message Development
 - Multimedia and PowerPoint Presentations
 - Webcasts & Logistics
 - Disclosure and Transparency
- Peer Benchmarking
 - Intelligence on Vehicles Used by Peers to Communicate
 - How Well they Convey their Messages
 - What Information They Disclose
- Peer Group Surveillance and Analysis
- Perception Surveys and Research
 - Gauge the Effectiveness of Communication with Market
 - Contact Target Universe to Determine Perception of Firm
- Press Releases
 - Press Release Writing and Consultation

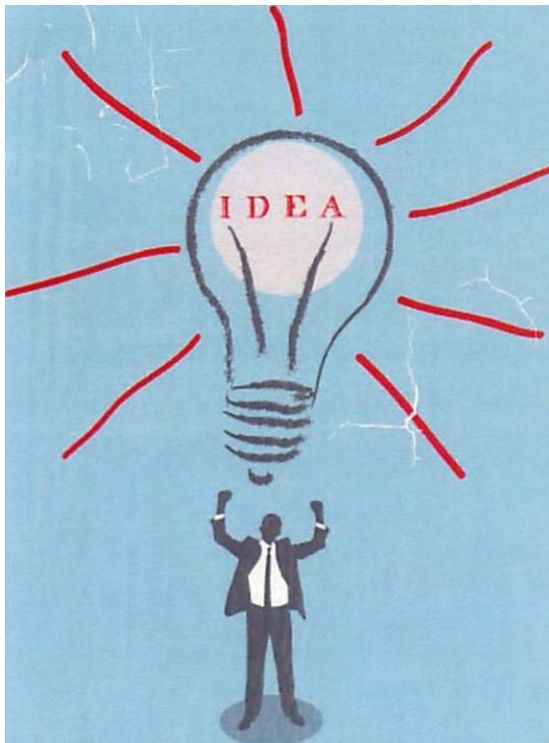
Earnings strategy and implementation

- Retail Marketing
- Advertising
- Conference Attendance
 - Broker Outreach



- Roadshow organization
- Sell-Side Outreach
 - Identify and Communicate with Appropriate Analysts
- Shareholder Identification
- Working with outside firms we can uncover
 - Up-to-Date Share Positions
 - Detailed Ownership Overview
 - Geographical Share Analyses
 - High Identification Rate
 - Institutional Profiles (including investment contacts investment decision-making, etc.)
 - Market Surveillance (ADRs, Semi-Annual, Quarterly, etc.)
- Speaking Opportunities
- Strategic Counseling
 - Develop Strategy
 - Communicate Messages
- Strategic Positioning
- Webcasting
- Website Audit/Review
- Website Design and Maintenance

Investor Relations continued



Investor Targeting and Marketing: Investor targeting is an effective means to introduce your stock to potential investors. The benefits of meeting with new investors include diversifying and expanding your shareholder base, adding long-term, loyal holders and building interest in the stock to counterbalance selling. Pristine Advisers is expert at identifying investors whose investment style and criteria for investing are compatible with your fundamentals. Moreover, Pristine Advisers goes beyond merely identifying these investors to provide clients with ongoing outreach services.

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Contact us today to discover all of the possibilities Pristine Advisers offers to help your company in its Investor Relations!

