

November 2023

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Monthly Newsletter

"Welcome to the inaugural edition of our monthly newsletter!

Each month, we aim to bring you the latest trends, in-depth analysis, upcoming events, and more, straight to your inbox. Dive into the dynamic world of business, entrepreneurship, and innovation with us.

Your voice is essential. If you have insights, news, or experiences that can benefit our readers, please share. By doing so, you'll help foster enriching discussions and shared growth.

I also invite you to check out my 'Been There/Done That' YouTube series. These concise 4-minute episodes offer actionable advice on current topics. And if there's a subject you're passionate about, let me know!

Join me weekly on 'Successful Minds', where I chat with influential figures about their journeys to success. If you, or someone you know, has an inspiring tale to tell, we'd love to feature it.

Thank you for joining us on this adventure. Your feedback and involvement will shape this platform, and I look forward to the shared growth ahead."

Best regards,

Patricia Baronowski-Schneider

<https://www.pristineadvisers.com>

Email

pbaronowski@
pristineadvisers.com

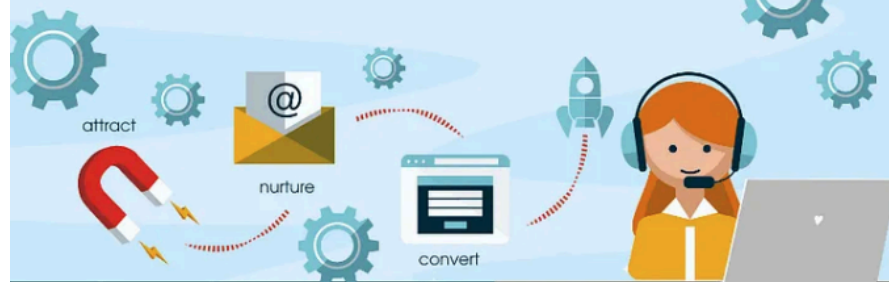
Website:

www.pristineadvisers.com

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631-756-2486

WHAT IS MARKETING AUTOMATION?



The Automation Advantage: How Marketing Automation Streamlines Lead Generation

The Automation Advantage: How Marketing Automation Streamlines Lead Generation

Marketing automation tools have become essential for businesses looking to generate and nurture leads efficiently. While automating campaigns may require some initial work, the long-term payoff can be worth the effort. Here are some of the key benefits of marketing automation based on real-world usage:

Streamlined Lead Capture

Automating lead capture through forms and emails dramatically simplifies gathering interested prospects. Instead of manual data entry, leads seamlessly flow into your CRM or database. Marketing automation platforms like HubSpot

and Marketo integrate directly with contact management systems. This allows for automated lead assignment, tagging, and follow-up based on behaviors and profile data.

Improved Lead Segmentation

Sophisticated marketing automation platforms allow users to divide contacts into highly targeted segments and groups. Behavioral criteria like email clicks, page views, and form submissions can be used along with profile data like job title, company size, and more. Segmenting contacts enables personalized, relevant messaging and campaigns tailored to the interests of each group.

Automated Lead Nurturing

Setting up email nurturing sequences is a snap with marketing automation. Users can create timed drips based on lead actions and characteristics to deliver messages precisely when prospects are most engaged. Keeping your brand on the top of your mind and guiding contacts through your sales funnel is highly labor-intensive to manage manually. Marketing automation

removes this burden through scheduled, automated follow-up.

Expanded Ability to Track Performance

From open and click rates to form submissions and online behavior, marketing automation compiles a wealth of data on campaign and content performance. Users can connect the dots between lead generation efforts and pipeline results. With dashboards and reports that compile key metrics, marketers can pinpoint their most effective initiatives and eliminate those that fail to produce results.

While the initial setup takes work, marketing automation ultimately saves time and resources while expanding your options for lead generation and nurturing. Automated workflows scale the efforts of your marketing team and provide the data you need to refine and optimize your lead generation results continually.

6 steps to marketing automation success





#marketingautomation, #leadgeneration,
#leadnurturing, #emailmarketing, #segmentation,
#leadtracking, #datadriven, #roi, #crm,
#salesfunnel, #digitalmarketing,
#marketingsoftware, #b2bmarketing, #b2bleads,
#contentmarketing, #marketers, #salesleads,
#salesreadyleads, #marketinganalytics,
#marketingstrategy, #salesstrategy, #salestools,
#salessoftware

Ask how my 35+ years of award-winning
service can help YOU and YOUR business
succeed.

To learn more:

<http://www.pristineadvisers.com/>

YouTube

— <https://www.youtube.com/user/PristineAdvisers/videos>

Vimeo

— <https://vimeo.com/search?q=PRISTINE%20ADVISERS>

LinkedIn

— <https://www.linkedin.com/company/1674911/admin/>

<https://www.linkedin.com/in/patriciabaronowski/>

Facebook

— <https://www.facebook.com/PristineAdvisers?sk=wal>

Twitter — <https://twitter.com/pristineadvise1>

Instagram — https://www.instagram.com/pristine_advisers/

Blogs — <https://medium.com/@patriciabaronowski>

Book time on my

calendar <https://calendly.com/pbaronowski/30min>

The advertisement is a composite image. On the left, a vertical banner shows a beach scene with waves and the text "Cutting-edge Winners Use Proshark AdNetwork" in a serif font. Below this text is a small square icon. At the bottom of the banner is the Proshark logo, which consists of a white shark silhouette and the word "proshark" in a lowercase sans-serif font. Below the logo is the URL "www.proshark.com/ad-network-buy". On the right side of the banner, there is a glowing blue globe held in two hands, and below that, a golden trophy with a red banner that says "WINNER".

<https://www.proshark.com/ref-ad-network?via=patricia>

🏆 Winners choose Proshark! Gain an unfair advantage with our cutting-edge ad network. Join the elite ranks of successful brands reaching new heights. 🏆 <https://www.proshark.com/ref-ad-network..> #AdLeaderboards

CEF's – Closed-End Funds

Wall Street Managers Pile Into Closed-End Funds On Discounts

NOV. 10, 2023 • [VILDANA HAJRIC](#), [KATIE GREIFELD](#), [YIQIN SHEN](#)

Money managers ranging from Boaz Weinstein's Saba Capital Management to AQR Capital Management are pouncing on

historic dislocations in a normally sleepy corner of the investment world.

The firms are buying what are known as closed-end funds, which invest in cash-generating assets like junk debt, muni bonds, or even stocks that pay dividends. They're typically pitched to retirees looking for regular income, but with bond yields jumping, many individual investors have seen the value of their holdings drop, and are looking to bail out.

Their mass departures are translating to bargain prices, which are drawing hedge funds. Closed-end funds are publicly listed, and their shares can trade at less than the value of the assets they hold. Those discounts are outsize now: municipal bond closed-end funds, for example, were trading at an average 13.6% below their assets at the end of October, the highest in at least a decade-and-a-half and well above a historical average of 4%, according to data from Matisse Capital.

"For a firm that eats, sleeps, and breathes discounted CEFs, this is the most compelling entry point we've seen in 15+ years," Matisse's Nik Torkelson, whose firm invests in and researches closed-end funds, wrote in a note.

The big discounts are drawing quantitative investors like AQR who bet the anomalies will disappear over time. Other hedge funds, like Saba Capital, are pursuing an activist strategy they've used for years, pressing fund managers to take steps like liquidating products to generate gains for investors.

The bargains exist across asset classes: for the average closed-end fund in the US, the discount stood at 8.94% at the end of October, and while these figures can swing around, they are often smaller. In October 2013, the average discount was 6.29%, and in October 2003, 1.73%, according to data compiled by David Cohn at Bloomberg Intelligence.

And many discounts are much bigger than the average: About \$121 billion of closed-end funds are trading at 15% below their asset value or more, Saba's Weinstein said at a conference last month. In the US, closed-end funds manage about \$250 billion, according to the Investment Company Institute, a trade organization for money managers.

Closed-end funds are designed to allow asset managers to sell shares in a fund and use the proceeds of these offerings to buy assets that rarely trade. The manager in theory never needs to pay back investors, allowing the firm to buy illiquid assets, like long-term muni bonds, without worrying about struggling to sell them off at a future date.

The higher interest on these bonds can translate to higher dividends for investors in the fund compared with more liquid assets. Many closed-end funds also borrow to boost their dividends even more.

Those who want to pull money out of the fund will sell shares to other investors. That's different from open-end mutual funds, the more common type of instrument, where an investor looking to exit redeems their shares with the fund manager, which gives them cash.

<https://www.fa-mag.com/news/wall-street-managers-pile-into-closed-end-funds-on-discounts-75385.html>

THE ART OF SUBTLE PROMOTION: NURTURING INTEREST WITHOUT OVERT MARKETING

In a world saturated with advertisements and overt marketing strategies, subtlety can be a breath of fresh air — and a surprisingly effective way to draw attention to your business, fund, or product. Here's how you can promote without seeming like you're promoting at all.

EDUCATE, DON'T ADVERTISE People are inherently curious and seek to learn. By providing valuable information related to your industry, you can engage potential customers without a single sales pitch. For instance, a wealth management firm could offer free seminars on financial health. The focus is on imparting knowledge, and as a by-product, your business gains exposure.

LEVERAGE STORYTELLING Narratives are powerful. They resonate with people on an emotional level. Share stories about how your business, fund, or product came to be, the challenges you've overcome, or the successes of your clients.

When people connect with a story, they're more likely to be interested in what you're offering.

NETWORK AND COLLABORATE Building relationships with other businesses and professionals can naturally lead to referrals and indirect promotion. Collaboration on projects, joint webinars, or co-authored articles can introduce your offerings to new audiences without direct marketing.

UTILIZE SOCIAL PROOF When others vouch for your business, it speaks volumes. Encourage clients to leave reviews, share their experiences on social media, or participate in case studies. Word-of-mouth remains one of the most potent forms of promotion.

CONTENT MARKETING Create content that your target audience finds useful or entertaining. This could be blogs, podcasts, videos, or infographics. When your content gains traction, it inadvertently promotes your business as a side effect of the value it provides.

INNOVATE AND LEAD By being an innovator or thought leader in your field, you attract attention and command respect. Speak at conferences, publish research, or release white papers. As you become a go-to resource, your business gains credibility and visibility.

COMMUNITY INVOLVEMENT Get involved in community service or sponsor local events. It shows your business cares about more than just profits and can build a loyal local following.

CREATE AN EXPERIENCE Offer an experience that can't be replicated. This could be exceptional customer service, a unique store layout, or an innovative product demonstration. People often remember how you made them feel more than anything you said or sold.

SEO OPTIMIZATION Ensure that your online content is optimized for search engines. When potential customers are looking for information and find your content ranking high on Google, it's an indirect way of promoting your expertise and relevance.

USER-GENERATED CONTENT Encourage users to create content around your product or service. Whether it's a social media challenge, a testimonial, or a user review, content

created by others for your brand can be influential and far-reaching.

By focusing on these subtle techniques, you can promote your business in a way that feels organic and genuine, fostering a more profound and more meaningful connection with your audience.

In conclusion, whether you're looking to subtly nurture interest in your business or navigate the complex regulations that restrict direct marketing of funds and services, expert guidance is invaluable. Pristine Advisers stands as your seasoned ally in the IR/PR/Marketing realm, bringing over 35 years of experience to the table. We specialize in crafting and executing strategies that respect the boundaries of marketing regulations while effectively elevating your business's profile. For those who seek a sophisticated touch to their outreach efforts or require a nuanced understanding of industry-specific marketing limitations, Pristine Advisers offers a bespoke partnership to help you thrive in a competitive marketplace. Reach out to discover how our expertise can illuminate your business's best features without ever overstepping the subtle art of promotion.

Contact Information

For further information or to request a quote, please reach out to Pristine Advisers:

ADDRESS: PRISTINE ADVISERS, 8 Walnut Ave E, Farmingdale, NY 11735

PHONE: (631) 756-2486

EMAIL: customer_support@pristineadvisers.com

About Pristine Advisers

Pristine Advisers is a [trusted agency specializing in Investor, Public and Media Relations PR](#). With over three decades of experience, the firm has a solid reputation for delivering top-notch Social Media Marketing and Media Relations services. Pristine Advisers is your go-to partner for strategic investments and is well-regarded in the USA for its exceptional marketing services.

<https://nyweekly.com/business/pristine-advisers-a-beacon-of-excellence-in-investor-and-public-relations/>

REITs – Real Estate Investment Trusts

Can I Get Any Tax Benefits From a REIT?

<https://finance.yahoo.com/news/tax-benefits-reit-145923477.html>

SmartAsset Team

Wed, November 8, 2023 at 9:59 AM EST · 4 min read



Two men researching the tax benefits for REIT investments.

Real estate investment trusts (REITs) are a popular investment vehicle for those interested in the real estate market without the direct ownership of property. However, understanding the complex tax structure is crucial for investors to make money with REITs. A [financial advisor](#) can help you figure out how this investment could fit into your portfolio. Here's a general breakdown of the tax advantages and risks.

How REITs Work

Real estate investment trusts ([REITs](#)) are unique entities that own or finance income-producing real estate across various property sectors.

REITs are designed so that a variety of investors can fund these real estate purchases without having to put in the work of finding properties or managing them. The management team will take care of all the work in that regard while the investor just enjoys the benefits of successful investments.

When it comes to taxation, the tax burden frequently falls on the investors, who pay income tax on the dividends they receive. The tax implications of investing in REITs can vary given the type of REIT and the investor's individual tax situation (we will explain taxes in a section below).

Understanding the Mechanics of REITs

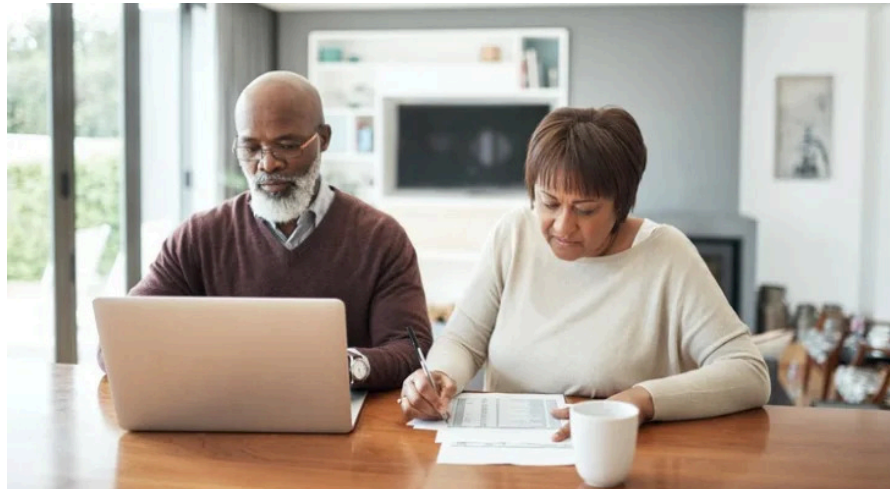
REITs are [corporations](#), trusts or associations that own and manage a [real estate portfolio](#). As such, they provide avenues for individual investors to earn a share of the income produced through commercial real estate ownership or financing.

This investment essentially bridges the gap between real estate and equity investments. It allows investors to buy shares in real estate ventures like if they were buying ETFs. In this comparison, both financial investments:

- Can provide diversified exposure to a specific asset class
- Are typically traded on stock exchanges
- Can offer dividend income

TAKE NOTE: While REITs can add diversity to your investment portfolio by spreading your risk across different asset classes, they can also be aggressive investments with his risk, comparable with stocks or cryptocurrency.

The Different Types of REITs



Two seniors reviewing how their REIT investments are performing.

There are [different types of REITs](#) that you might be interested in investing in, depending on what you're trying to achieve. Three common types include:

- Equity REITs own and manage real estate properties and collect rent
- Mortgage REITs lend money to real estate owners and operators either directly through mortgages/loans or indirectly through acquiring mortgage-backed securities.

- Hybrid REITs are a combination of equity and mortgage REITs.

All three types of REITs have different risk and return profiles. Therefore, you should consider your personal financial goals and risk tolerance before investing.

Understanding the Taxation of REITs

The [taxation of REITs](#) follows specific rules. Most notably, as long as a REIT distributes at least 90% of its taxable income as dividends to its shareholders, it is not required to pay any corporate income tax.

Additionally, investors might receive taxable [dividends](#) or other payouts when they cash in their ownership of the REIT, [similar to how you would sell a stock](#).

The increase of your investment in a REIT is going to be treated pretty similarly to how an increase from a stock increase would be. This means that you'll be paying capital gains tax on that increase and the amount you'll pay depends on your other finances.

Take Advantage of This Tax Benefit Before It Expires

There is a current [tax benefit](#) for investing in REITs that is set to expire, at the end of the 2025 tax year. Individuals can currently deduct 20% of the pass-through income coming from REIT investments.

This can incentivize you to invest in a REIT right now as you may pay significantly less in taxes than you would have before this benefit was provided.

There is no guarantee that this tax benefit will be extended beyond 2025.

Bottom Line

An investor researching the risks for his REIT investments. REITs can provide a [way for investors to participate in the real estate market](#) and offer unique tax benefits. However, you should understand the tax implications and risks before investing to take full advantage for your portfolio.

Tips for Investing in Real Estate

- There are numerous ways to invest in real estate, including REITs. An experienced [financial advisor](#) can help you navigate the world of real estate investing and help you determine which, if any, are the best choices to help you reach your financial goals. Finding a financial advisor doesn't have to be

hard. [SmartAsset's free tool](#) matches you with up to three vetted financial advisors who serve your area, and you can have a free introductory call with your advisor matches to decide which one you feel is right for you. If you're ready to find an advisor who can help you achieve your financial goals, [get started now](#).

- Before investing in a REIT, make sure you have the [right amount of money](#) so that your investment becomes worthwhile.

BDC's – Business Development Companies

#EQS. \$EQS.

The advertisement features a dark blue background with a city skyline silhouette. At the top, a teal box contains the text "GROW YOUR BUSINESS". The main headline reads "Pursue Strategic Opportunities With Our Team of Experts". Below this, there are three circular icons: a group of hands stacked together, a gear inside a human head profile, and a globe. Each icon is accompanied by a text box describing a service: "Processes & Resources" (Processes to develop and implement growth opportunities), "Value Creation" (The creation of long-term value strategies for your organization which include nurturing your customers, a deep dive into the markets, relationship building & community building), and "DISCOVER MORE". At the bottom, there is a white box with the text "Equus is a business development company that trades as a closed-end fund on the New York Stock Exchange under the symbol 'EQS'", the Equus Total Return, Inc. logo, and contact information: "https://equuscap.com/" and "info@equuscap.com".

GROW YOUR BUSINESS

Pursue Strategic Opportunities With Our Team of Experts

Processes & Resources
Processes to develop and implement growth opportunities

Value Creation
The creation of long-term value strategies for your organization which include nurturing your customers, a deep dive into the markets, relationship building & community building

Equus is a business development company that trades as a closed-end fund on the New York Stock Exchange under the symbol "EQS"

DISCOVER MORE

<https://equuscap.com/>
info@equuscap.com

EQUUS
TOTAL RETURN, INC.

The Most Enterprising Women in Business to Follow 2023

Women World Magazine



Patricia Baronowski-Schneider

Financial Communications Innovator Driving Success in
Marketing and IR

The world of financial services is a vast and complex landscape that encompasses a broad range of businesses and institutions. It is constantly adapting to new challenges and opportunities, driven by technological advancements and the need for economic growth and opportunity. **Patricia Baronowski-Schneider** is the driving force grabbing opportunities right and left at **Pristine Advisers**—a boutique international Investor Relations, Public Relations, Media Relations and Marketing firm. With an impressive network of over 800,000 contacts, Patricia's expertise shines in this domain.

In a global economy driven by technology, Patricia understands that communication is paramount. Her firm operates as a street-driven powerhouse, fostering close relationships with key investors, analysts and financial press to provide visibility and recognition for clients.

In this digital age, where a single comment can send shockwaves through the financial markets, Patricia's

team is dedicated to ensuring fund managers have the guidance they need to communicate with authority and transparency. They understand the significance of real-time decision-making and the importance of addressing challenging issues proactively.

Patricia's approach is forward-thinking. Being the CEO, she recognizes that companies can no longer afford to wait for annual reports as investment decisions happen in real-time. Her firm is well-prepared to navigate the digital landscape, offering clarity amid the chaos of today's fast-paced financial conversations.

Let's dive into the insights as the financial world evolves minute by minute and how Patricia and Pristine Advisers stand ready to provide the strategic expertise needed to succeed in this ever-changing environment.

Discovering the Passion

"From a young age," Patricia reflects, "I felt drawn to the immense power of strategic communications to shape public perceptions and reputations and drive transformative growth for organizations." Her fascination with the impact of messaging and positioning on brands spurred her to seek roles that blended marketing, PR, media relations and investor communications.

"Seeing firsthand the influence compelling messaging had in elevating brands inspired me." Guided by mentors, Patricia took on leadership positions, driven to shape multifaceted, integrated communication strategies.

In the CEO's Chair

"As CEO of Pristine Advisers," Patricia shares, "my core responsibilities involve setting the strategic vision and direction for our global integrated approach." Her role

“
Those able to blend strong business acumen with the branding, relationship and creative skills required in public relations and communications.
”

spans investor relations, PR, media relations and marketing communications. "I interface daily with shareholders, journalists, influencers and analysts to convey our value proposition in a tailored fashion," emphasizing the importance of trust-building. Patricia excels in crisis management, using transparency and authentic storytelling to rebuild credibility when necessary.

She oversees the creation of various materials, ensuring brand consistency. "We position our brand and our client's brands externally," Patricia notes, emphasizing her dedication to maintaining a strong public image. Patricia understands the need to adapt, saying, "I continually realign our communication strategies with emerging trends, disruptive technologies and platforms," highlighting her commitment to staying relevant in the ever-changing landscape of communications.

Trendspotting 101

"Staying abreast of the latest developments across the communications, public relations, marketing technology and investor relations landscapes is crucial in my role," Patricia asserts. She actively engages in industry forums, conferences, publications and communities worldwide to keep ahead of innovative tactics and shifts. "I frequently exchange ideas and case studies with peers," she

adds, highlighting her commitment to discussing best practices that yield tangible results.

Patricia's dedication to learning benefits her team, as she swiftly integrates cutting-edge strategies into their programs to maintain a competitive edge. She also takes time for reflection, recognizing the impact of macroeconomic changes on their approach. "I analyze how these changes may impact us from cultural, messaging and audience engagement perspectives," she explains, showcasing her adaptability and foresight in navigating the dynamic world of integrated communications.

Breaking Barriers

"As a woman leading a major global firm," Patricia shares, "I've faced skepticism and doubts about my capabilities from early in my career." Her journey is a testament to resilience and determination, marked by delivering standout results and forging executive relationships. Patricia emphasizes the importance of making her voice heard and respected at the leadership table, gradually overcoming obstacles.

"I advocate tirelessly for other aspiring women leaders," Patricia states. She encourages confidence in one's vision, highlighting accomplishments, collaborating with fellow rising stars, taking risks and staying



resolute. She believes in lifting others along the way, echoing her commitment to mentorship.

Patricia's book, *"Life's Obstacles Can Be Your Biggest Motivators,"* reflects her experiences, from being a young single mother to navigating abusive relationships while pursuing an education. Her goal is clear: *"to show others that despite facing extreme obstacles, if one believes in themselves, they can and will succeed."*

Bequeathing Wisdom

"For women interested in communications leadership roles," Patricia advises, *"build expertise across hard and soft skills diligently."* She emphasizes the importance of depth in finance, operations and analytics, while also highlighting the value of influencing, relationship-building, creativity and emotional intelligence.

Patricia stresses the significance of mastering storytelling and simplifying complex topics into digestible soundbites. *"Those able to blend strong business acumen with the branding, relationship and creative skills required in public relations and communications,"* she notes, *"can genuinely excel as strategic, well-rounded leaders over the long term."*

However, Patricia acknowledges that this path takes *"focus, grit and commitment to continuous self-improvement."* Her advice is clear— aspiring women leaders should never stop learning and growing in their roles.

Finally, Patricia underscores the importance of seeking diverse perspectives. In the ever-evolving field of communications, different viewpoints can be invaluable for innovative thinking and staying relevant. Patricia's advice is valuable not just for women but for anyone looking to succeed in leadership roles within the communications industry.

Adaptability and Achievement

"One major challenge I faced," Patricia recounts, *"was rebuilding credibility and trust after the acquisition of a client with negative public perceptions."* In the face of adversity, she adopted a transparent approach, both internally and externally, while remaining laser-focused on highlighting the client's culture, capabilities and results.

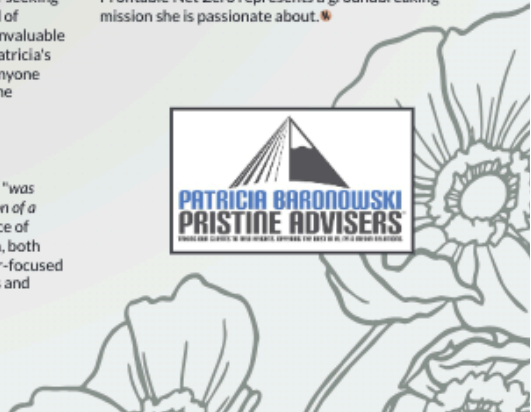
Through the power of storytelling, Patricia conveyed their true strengths and with dedication, they transformed perceptions in 12-18 months. This experience deeply reinforced for her the potency of strategic communications, even in the most challenging circumstances. Patricia reflects on the lesson learned, saying, *"It underscored for me how strategic communications can turn the tide through consistency, candor and genuine empathy."*

Aspirations in Motion

"I'm thrilled to collaborate with the Strategic Advisor Board," Patricia exclaims, *"on high-impact initiatives ranging from high-profile conferences, events and publications to partnerships that provide immense value to our community."* Her enthusiasm extends to their Ad Network, known for its tremendous ROI and the Business Marketplace, among other endeavors. Patricia's team is dedicated to elevating outreach and engagement through innovative strategies and new relationships.

"We constantly strive to educate, connect with and inspire our audiences," she explains. This commitment aligns with their mission to reach new heights, creating rewarding days filled with exciting possibilities.

Working with a company committed to achieving maximum climate impact by enabling organizations of all sizes to adopt profitable, proven Net Zero technologies is another thrilling endeavor for Patricia. Their goal to halve CO2 emissions by 2030 through Innovo Profitable Net Zero represents a groundbreaking mission she is passionate about. 🌱



Discover the SAB Marketplace: Your Ultimate Business Directory

Navigating the business world just got easier! Introducing the SAB Marketplace - the definitive guide akin to Angie's List, but meticulously tailored for businesses. Whether you're searching for a reliable service provider, seeking strategic partnerships, or aiming to enhance your business's visibility, our curated list promises quality and credibility. Dive into a network where business excellence meets recognition. Join the SAB Marketplace today and be part of a community that values authenticity and expertise.



SAB MARKETPLACE

What is it? It's like the Angie's List for Businesses

What does it do? We promote your brand/product/etc. on our Marketplace Website

Who sees this? This week alone the marketplace has received 156k impressions...and the more we market this – the more impressions we can foresee

Price? \$9.97 a month (FIRST 100)
NORMAL PRICE \$29.97 a month
*** LIMITED TIME ONLY ***

Introducing the SAB Marketplace – your gateway to amplified brand visibility and engagement. Our cutting-edge platform is designed to showcase your products, services, and offerings to a vast online audience, ensuring maximum exposure for your business.

With a reach that spans far and wide, the SAB Marketplace has garnered a staggering 156,000 impressions in just one week, and this is just the beginning. Imagine the potential as we continue to drive its marketing prowess.

This exclusive opportunity comes at an unbeatable price – \$9.97 a month for the first 100 participants, a significant markdown from the standard \$29.97 monthly rate. Don't miss out on this limited-time offer to elevate your brand's presence and make an impact in the digital marketplace. Seize the moment and join the SAB Marketplace today!

<https://www.strategicadvisorboard.com/marketplace>
+1 (877) 944-0944
info@strategicadvisorboard.com

SAB
Strategic Advisor Board
WHERE RESULTS MATTER



Unlock Your Leadership Potential - Exclusive Invite to SAB Ignite 2024

Join industry trailblazers like James Donaldson and Chukky Okobi at the forefront of leadership and innovation this January at the SAB Ignite Conference in sunny San Diego.

Discover transformational strategies and forge powerful connections with over 500 executives at this premier event:

- **DYNAMIC KEYNOTES:** Learn from James Donaldson's journey from NBA stardom to impactful mentorship and Chukky Okobi's lessons on winning in technology and life.
- **INTERACTIVE WORKSHOPS:** Engage in sessions tailored to equip you with practical skills for leading in an era of rapid change.
- **INVALUABLE NETWORKING:** Connect with a diverse group of peers and mentors, ready to share their success stories and advice.

THIS IS MORE THAN AN EVENT—IT'S A CATALYST FOR GROWTH, PACKED WITH MOMENTS THAT WILL REDEFINE YOUR APPROACH TO LEADERSHIP.

Secure your spot now -

<https://www.strategicadvisorboard.com/sab-ignite-event>

Your VIP access awaits. Don't hesitate to call me directly at 631-756-2486 for any inquiries.

P.S. Ready to be inspired? Dr. Kamin Samuel's groundbreaking insights on leadership are not to be missed!

Hear it from our attendees:

- "The SAB Conference isn't just an event; it's a turning point for professionals." – Taylor Morgan, VP of Innovation, Blue Tech Solutions
- "The SAB Conference was a game-changer for me. The insights from industry leaders like Jason Miller and Chukky Okobi were not only inspiring but immediately applicable to my business. I left with actionable strategies that have already started to transform how we operate." – Jason Smith, CEO of TechStepsForward
- "As a mid-level manager looking to move up, the networking opportunities and workshops at the conference were invaluable. I connected with mentors who have guided me through pivotal decisions in my career." – Amy Chen, Senior Marketing Manager
- "Hearing Ryan Jaten speak at SAB's event was a revelation. The blend of personal stories with strategic business advice gave me the motivation I needed to take the next step in my leadership journey." – Carlos Ramirez, Founder of TFF
- "The workshops at SAB Ignite are like a masterclass in leadership. I implemented the strategies we discussed and saw immediate improvements in my team's performance and engagement." – Ayshe Patel, Director of Operations

Patricia Baronowski-Schneider
Strategic Advisor Board
schneider@strategicadvisorboard.com

Our innovative Demand-Side Platform software **transforms into a powerful ad machine that delivers high-quality leads at fair prices.** We help level the playing field by empowering businesses of all sizes to take control of their advertising and reach previously unreachable audiences.

ProShark is reshaping the ad landscape for **equal opportunities and greater success.**

Achieve More with Less: Reach buyers effectively without overspending your budget. ProShark leverages intent and inferred ad serving to connect with consumers efficiently at low costs.

This is a **limited-time, introductory opportunity** for the first 1,000 ad blocks.

Act now to revolutionize your ad strategy with ProShark!



Still using outdated advertising methods that drain your budget without delivering results? It's time for a revolution! Proshark Media transforms your advertising strategy with targeted, extremely affordable, and effective solutions.

What is an Ad Network?

A technology platform that serves as a broker between advertisers who want to run advertisements and publishers who want to host them. The network aggregates ad space supply from publishers and matches it with advertiser demand, helping advertisers reach a wide audience efficiently and enabling publishers to monetize their website or app traffic. Examples of ad networks include Google AdSense, Facebook Audience Network, and Media.net.

RESHAPING HOW ADS ARE DONE

- **Game-changing**, cost-effective alternative to ad network giants.
- **Our innovative software** turns a Demand-Side Platform (DSP) into a killer ad machine
- Now you can get access to high-quality leads at a fair price
- **Level the playing field** Empowering businesses large and small to take control of their advertising and reach audiences of all types that were previously unreachable.
- Reshaping the ad industry for equal opportunities and greater success.

DISCOVER THE PROSHARK MEDIA AD NETWORK DIFFERENCE:

- **Lower Costs, Higher Efficiency:** Reach buyers effectively without breaking the bank. Proshark Media leverages intent and inferred ad serving, connecting with consumers efficiently while keeping costs low.
- **Break Through the Noise:** Market noise is getting louder and it is harder to get noticed. Proshark Media turns up the volume, ensuring your ads break through the clutter.
- **Get 100k impressions per month** for just **\$1750 a year.** Plus, get 25% off our normal price after the first year.
- **Buy 10 or more ad blocks** and get **200k impressions EVERY month PLUS get 50% off** normal pricing after the first year. This is an **INTRODUCTORY, ONCE IN A LIFETIME OPPORTUNITY** for the first 1,000 ad blocks only and will NOT be repeated.
- **Embrace Untapped Markets: Proshark Media welcomes companies ignored by mainstream media.** No matter what your business category, call or email to see if we can help you advertise. Things like CBD and Weight Loss are no longer taboo.

Definitions


Ad Block: This is a bundle of Impressions that we sell for a fixed price. Fixed pricing helps you budget and gives us the ability to buy media in larger chunks.

Impression: An ad impression is the display of an advertisement on a webpage, counted each time it's viewed by a user.

<https://www.proshark.com/ref-ad-network?via=patricia>

Revolutionize Your Ad Strategy with ProShark

Tired of the ad industry giants? Get a game-changing, cost-effective alternative with ProShark.



PROSHARK MEDIA AD NETWORK COST COMPARED TO OTHER POPULAR AD PLATFORMS, ON AVERAGE:

Proshark Media Ad Network offers an unbelievably low flat rate of **\$1750 per ad block for the YEAR for 100,000 MONTHLY impressions**, providing an attractive & cost-effective option compared to the variable pricing models of other ad platforms. This is a LIMITED, ONCE IN A LIFETIME Opportunity.

AD NETWORK ASSETS

Here is the comparison chart we are using based on data aggregated and extrapolated from multiple sources. Important that we let people know these are best guesses and estimates based on the data available to gather. They are as accurate as we could make them, but the numbers always tell the story...

	Google	Facebook	LinkedIn	Proshark
Average CPC	\$2.69	\$1.72	\$5.26	\$0.02
Average CPM	\$2.80	\$11.20	\$6.59	\$0.73
ROAS	200%	450%	130%	>1000%
TROAS	Not measured	Not measured	Not measured	Measured
Average Monthly Spend	\$9,500	\$2,000	\$2,250	\$146 Limited Introductory
Total Annual Spend	\$114,000	\$24,000	\$27,000	\$1,750 Limited Introductory

Data extrapolated based on aggregated industry averages and estimated data from multiple sources

FAQs

What is the process that you are going to implement on behalf of my business? Our process is similar to running a Facebook ad but across multiple channels. Initially, we'll focus on email campaigns and expand to other channels as the platform grows. Our primary goal is to reach an MVP (Minimum Viable Product) stage.

Why invest with you rather than another network? Our unique offering provides **100k impression every month for just \$1,750 per-year**, which is significantly more affordable than any other DSP platform. Imagine receiving a year of Facebook ads for less than it costs for a single month.

How will this be beneficial to my business? By investing in Proshark Media's ad network, you'll gain access to an affordable alternative for advertising. With 100k outreach pieces per month, we will drive traffic to your landing pages or website, increasing visibility and potential leads.

What can I do to maximize the probability of success? To achieve the highest likelihood of success, collaboration and active involvement will be key. Working closely together, we can maximize the effectiveness of our efforts. **An assigned Account Manager** will regularly interface with you to assess and fine-tune the campaigns, and your crucial input in overseeing the process will greatly contribute to achieving our goals.

How can Proshark Media Ad Network benefit my advertising strategy? Proshark Media Ad Network can significantly enhance your advertising strategy by providing **Affordable and Effective Advertising solutions**. With access to a diverse network of premium publishers, top-tier advertisers and advanced targeting capabilities, you can achieve better audience reach, engagement, and ultimately, **higher ROI** for your campaigns.

<https://www.proshark.com/ref-ad-network?via=patricia>

FAQs

Why Proshark media? We get results! Take advantage of this exclusive limited-time offer, where you can secure a remarkably low **cost per impression starting at just \$.00072917**. Once the offer ends, standard market rates apply, without any discounts or extraordinary upfront savings. Act now to maximize your advertising budget!

Diverse Advertising Channels: Proshark Media offers a wide range of options and touchpoints across multiple channels and media platforms to increase your reach and maximize campaign impact.

What type of reporting will the I receive and what metrics are you focused on to gauge "success"? We have the flexibility to create customized reports as we develop the platform. **Initially, we'll provide standard reports and continue to customize these as we grow.** Eventually, we will have a full suite of reporting available to you. Additionally, we will help you define the metrics that will help drive success based on your specific requirements.

Who is going to be responsible for managing the inbox, sending out replies, providing reporting, etc..? Our team will manage and respond to one-off emails that come in, but **the primary focus will be directing leads to landing pages and links.** It is the responsibility of your sales funnel to convert the leads once they reach the landing pages. We can discuss additional services like developing landing pages or funnels if needed.

Maybe the price will go down if I wait. This opportunity is just for the first 1000 ad blocks ONLY so we can develop the platform. This opportunity is only available for a limited time and provides you **with cost per impression as low as \$.00072917**. After that, the costs go up to market – no repeat.

Year 1: \$1750 per YEAR for 100k impressions per MONTH
Years 2 - 5: 25% discount on all ad subscriptions
(50% discount and 200k impressions per month when you buy 10 ad blocks or more).

Proshark Media Ad Network is the perfect alternative for advertisers who can't get on Google or Facebook. We offer lower costs, higher effectiveness, and a more business-friendly environment. Sign up today and start reaching your target audience with a subscription to Proshark Ad Network!

TO QUICKLY SECURE YOUR SPOT IN OUR EXCLUSIVE NETWORK CONTACT:



adnetwork@proshark.com



<https://www.proshark.com/ref-ad-network?via=patricia>

Investor Relations (IR)

Investor Relations Trends

ESG FOCUS: Environmental, Social, and Governance (ESG) criteria have become increasingly important to investors. Companies are expected to provide more detailed disclosures about their ESG initiatives and performance. There's a growing trend towards standardized reporting and third-party verification of ESG claims.

DIGITAL ENGAGEMENT: The use of digital platforms for investor communications has been on the rise. This includes enhanced investor relations websites, more interactive and user-friendly annual reports, and the use of social media channels to engage with a broader investor base.

VIRTUAL EVENTS: With the COVID-19 pandemic accelerating the shift towards remote interactions, virtual AGMs and investor days have become more common. This trend is expected to persist as companies and investors appreciate the convenience and reach of virtual events.

DATA ANALYTICS AND AI: IR teams are increasingly using data analytics and artificial intelligence to analyze investor behavior, sentiment, and market trends. This helps in tailoring communications and predicting investor responses to company actions.

DIRECT RETAIL INVESTOR ENGAGEMENT: The growth of retail investing, partly fueled by platforms like Robinhood and social investing communities, means IR teams are adjusting their communication strategies to engage with this segment directly and on platforms where they are active.

TRANSPARENCY AND NARRATIVE: There is a higher demand for transparency from investors, leading to IR teams crafting a compelling investment narrative that goes beyond the numbers. This includes clear explanations of business models, competitive advantages, and long-term strategies.

REGULATORY CHANGES: The regulatory environment for investor relations is also changing, with new requirements for disclosures, particularly around material events and executive compensation.

ACTIVE INVESTOR ENGAGEMENT: Companies are proactively engaging with activist investors to understand their

perspectives and preemptively address potential concerns, which can help in avoiding public confrontations.

INTEGRATED REPORTING: Beyond financials, integrated reports that encompass broader value creation drivers, such as intellectual capital and sustainability, are becoming more common, providing a holistic view of the company's performance and strategy.

As IR continues to adapt to a fast-changing business environment, staying abreast of these trends is essential for IR professionals to maintain effective communication with the investment community.

Public Relations (PR)

Public Relations Trends

DIGITAL AND CONTENT MARKETING INTEGRATION: PR strategies increasingly integrate with content marketing, leveraging high-quality, value-driven content to engage audiences. The focus is on creating narratives and messages that resonate with the target audience, distributed through various digital channels.

DATA-DRIVEN PR: The use of data analytics in PR has become more pronounced. PR professionals are using data to tailor their messaging, understand audience sentiment, predict trends, and measure the impact of their campaigns more accurately.

PERSONALIZATION AND MICRO-TARGETING: Advances in technology have made it easier to personalize content and target very specific audience segments. PR campaigns are becoming more tailored, aiming to connect with individuals based on their behaviors, preferences, and previous interactions with the brand.

SOCIAL MEDIA EVOLUTION: Social media platforms continue to be crucial for PR. There's a trend towards utilizing emerging platforms and features, such as short-form videos on TikTok or Instagram Reels, to capture audience attention and drive engagement.

INFLUENCER PARTNERSHIPS: Collaborations with influencers have become more strategic and data-driven. There's an emphasis on partnering with influencers whose

followers align closely with the brand's target audience, rather than just those with the highest follower counts.

CRISIS MANAGEMENT AND PREPAREDNESS: In an age where information spreads rapidly online, PR professionals place greater emphasis on crisis management and rapid response. Brands are expected to respond quickly and transparently to crises and issues.

PURPOSE-DRIVEN PR: There's a shift towards aligning PR initiatives with corporate social responsibility. Brands are expected to take stands on social issues and ensure their PR efforts reflect their core values and purpose.

VISUAL STORYTELLING: With the human brain processing images faster than text, there's a growing use of visuals - photos, infographics, videos - to tell stories and convey messages more compellingly.

AI AND AUTOMATION: The PR industry is exploring the use of AI for tasks like compiling media lists, monitoring news, and even generating content. However, there's a consensus that human oversight remains crucial, especially for tasks requiring creativity and emotional intelligence.

EMPLOYEE ADVOCACY: Employees are increasingly seen as credible brand ambassadors. Companies are leveraging their own employees to amplify positive messages and build trust with the audience.

Marketing

1. **CUSTOMER EXPERIENCE (CX):** Marketers are placing a greater emphasis on the overall customer experience. Brands are crafting journeys that are not only transactional but also immersive, aiming to create meaningful connections at every touchpoint.
2. **AUTHENTICITY AND BRAND TRANSPARENCY:** Consumers increasingly favor brands that are authentic and transparent about their practices, products, and values. This trend calls for marketing that tells a genuine brand story.
3. **SUSTAINABILITY AND ETHICAL MARKETING:** There is a rising demand for sustainable practices and products. Marketers are highlighting their commitment to sustainability and ethical operations in their campaigns.

4. **VOICE AND VISUAL SEARCH:** With the proliferation of smart speakers and visual search technologies, marketers are optimizing content for voice and visual search to improve discoverability.
5. **INTERACTIVE CONTENT:** Interactive elements like quizzes, polls, and augmented reality experiences are being used to engage users more deeply and keep them engaged for longer periods.
6. **PERSONALIZATION AT SCALE:** Advances in AI and machine learning allow for hyper-personalization in marketing campaigns. Marketers can tailor content, recommendations, and experiences to individual preferences at scale.
7. **PRIVACY-FIRST MARKETING:** With increasing concerns about privacy, marketers are finding ways to personalize and target without compromising user privacy, and they are preparing for a cookie-less future by focusing on first-party data.
8. **VIDEO CONTENT DOMINANCE:** Video content, particularly short-form videos, continues to dominate social media platforms, with marketers leveraging it for storytelling, product demos, and user engagement.
9. **SOCIAL COMMERCE:** E-commerce functionality is being integrated directly into social media platforms, allowing users to make purchases without leaving the app, a trend that marketers are quickly adopting.
10. **CONVERSATIONAL MARKETING AND CHATBOTS:** Brands are using chatbots and conversational AI to provide instant customer service and support, enabling real-time engagement with customers.
11. **INFLUENCER MARKETING EVOLUTION:** The influencer marketing space is becoming more nuanced, with brands favoring long-term partnerships with influencers whose audiences align closely with their target demographic.
12. **ACCOUNT-BASED MARKETING (ABM):** There's an increased use of ABM, especially in B2B marketing, where personalized campaigns are created for specific accounts or customer segments.
13. **MARKETING TECHNOLOGY (MARTECH) STACK OPTIMIZATION:** Marketers are streamlining their MarTech stacks to improve efficiency and ROI, focusing on tools that integrate well and provide actionable insights.
14. **OMNICHANNEL MARKETING:** Marketers are taking an omnichannel approach, ensuring a consistent brand message across all channels and devices to provide a seamless customer experience.

15. AGILE MARKETING: Adopting agile methodologies from the software development world, marketers are focusing on flexibility, speed to market, and iterative campaigns based on real-time feedback.

These are just a few of the industry trends in IR, PR, and Marketing. By staying up-to-date on these trends, you can ensure that your company is well-positioned for success.

Upcoming Events

<https://events.fitchratings.com/bdcconference2023>

The image is a promotional poster for the BDC Conference 2023. It features a dark blue background with a subtle pattern of vertical lines and a green triangle on the right side. The text is white and green. At the top, 'BDC Conference 2023' is written in a large, bold, white font. Below this, the date 'November 29, 2023' is displayed in a smaller white font. The schedule is listed in two columns: 'In-Person' and 'Virtual'. The 'In-Person' schedule includes '12:00 pm - 1:00 pm EST - Registration and Buffet Lunch', '1:00 pm - 4:30 pm EST - Program', and '4:30 pm - 5:30 pm EST - Networking Reception'. The 'Virtual' schedule is '1:00 pm - 4:30 pm EST'. The location 'Hearst Tower, 300 West 57th Street New York, NY 10019' is listed below the schedule. A green button with the text 'REGISTER NOW' is positioned below the location. At the bottom, a note states: 'In-person registration has reached capacity but you can still register to join us virtually. If you would like join our in-person waitlist or have any questions, please email anna.bykova@fitchratings.com.'

<https://10times.com/company/investment-company-institute>

14th
NOV, 2023
Closed-End Fund Conference
New York, United States
#Banking

14th
NOV, 2023
Closed-End Fund Conference
New York, United States
#Banking

06th - 08th
FEB, 2024
ICI Innovate
San Diego, United States
#IT

17th - 21st
MAR, 2024
Mutual Funds and Investment Management Conference
Palm Desert, United States
#Banking

22nd - 23rd
MAY, 2024
ICI Leadership Summit
Washington DC, United States
#Banking

30
NOV
56th ANNUAL CONFERENCE ON CAPITAL MARKETS IN REAL...
Thu, 1 – 10 PM
The Residences Hilton Club, 133...
New York, NY



4
JUN
REITweek: Investor Conference
Jun 4 – 6, 2024
New York Hilton Midtown, 1335 ...
New York, NY



15
MAY
Women in Real Estate Forum North America 2024
May 15 – 16, 2024
New York
New York, NY



<https://www.sps.nyu.edu/homepage/academics/divisions-and-departments/schack-institute-of-real-estate/capital-markets-in-real-estate.html>

<https://10times.com/reitweek-nareits-investor-forum>

<https://www.peievents.com/en/event/women-in-real-estate-forum-north-america/>



PRESS RELEASE FOR IMMEDIATE RELEASE

New Company Takes Profitable Approach to Industrial Carbon Reduction

GLOBAL, 3 November 2023 - While most climate solutions for industry carry a high price tag, a new company called INNOVO Profitable Net Zero is challenging the notion that reducing emissions has to hurt the bottom line.

INNOVO partners industries seeking to cut carbon footprints with technologies designed to be profitable for both parties. Their portfolio includes innovations in waste recycling, carbon capture, fuel efficiency and more. INNOVO's independence allows it to objectively evaluate and recommend the best emissions-cutting solutions for each client.

This model diverges from typical corporate sustainability programs focused solely on cutting emissions as an unavoidable compliance cost. According to INNOVO Founder Martin Kelly, they reject any solution that doesn't generate returns for their industrial clients.

One fuel additive provided immediate payback through boosted mileage and emissions cuts. A carbon capture system would enable long-term profits by delivering biofertilizer revenue.

By vetting solutions for profitability, INNOVO aims to accelerate emissions reductions by making them attractive business decisions. Their approach also extends savings to partner supply chains.

With both public and investor pressure on companies to decarbonize, INNOVO sees proving the profit potential of emissions-cutting technologies as key to rapid adoption.

About INNOVO Profitable Net Zero: UK-based INNOVO Profitable Net Zero is at the forefront of facilitating the deployment of proven, profitable, clean technologies worldwide. For over 12 years, under

the leadership of Martin Kelly, INNOVO has been building partnerships dedicated to the research, development, and commercialization of carbon-reducing technologies.



Weekly Podcast: Successful Minds



Weekly Free Advice: Been There/Done That

30 Admired Companies to Watch 2021 - CIO Bulletin

Patricia Baronowski-Schneider, Pristine Advisers Founder: “We effectively communicate your mission and goals to the audience that matters most to you.”

Pristine Advisers: Empowering Companies to Conquer the Business Battlefield

What do we have to celebrate in Nov/Dec?

November + December Celebrations

NOVEMBER:

- **VETERANS DAY** (November 11): A federal holiday honoring military veterans who have served in the U.S. Armed Forces.
- **THANKSGIVING DAY** (Fourth Thursday of November): A day for giving thanks for the blessing of the harvest and of the preceding year. It is a time for big family gatherings and meals, traditionally featuring turkey.

DECEMBER:

- **HANUKKAH**: An eight-day Jewish festival, also known as the Festival of Lights, typically falls in December but can also occur in late November, depending on the Hebrew calendar.
- **CHRISTMAS DAY** (December 25): A Christian holiday that celebrates the birth of Jesus Christ. It is widely observed with gift-giving, family gatherings, and festive decorations.
- **KWANZAA** (December 26 to January 1): A week-long celebration honoring African heritage and African-American culture, observed with feasts and educational activities.
- **NEW YEAR'S EVE** (December 31): The final day of the Gregorian year, celebrated with social gatherings and festivities to mark the start of the new year at midnight.

.....to name a few....



Ask about how my 35 years of award-winning service can help YOU and YOUR business succeed.

To learn more:

<http://www.pristineadvisers.com/>

YouTube - <https://www.youtube.com/user/PristineAdvisers/videos>

Vimeo - <https://vimeo.com/search?q=PRISTINE%20ADVISERS>

LinkedIn - <https://www.linkedin.com/company/1674911/admin/>
<https://www.linkedin.com/in/patriciabaronowski/>

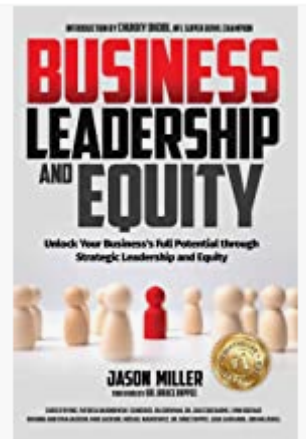
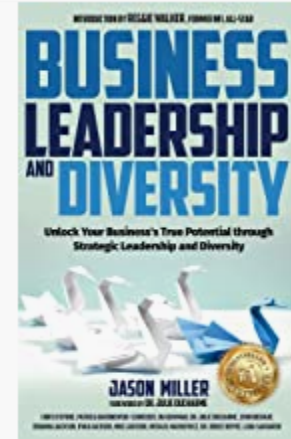
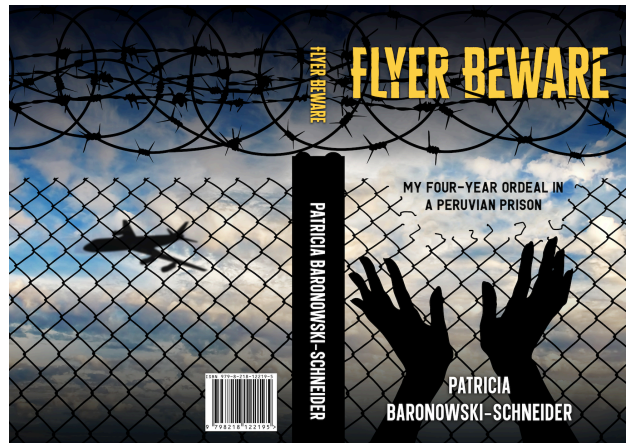
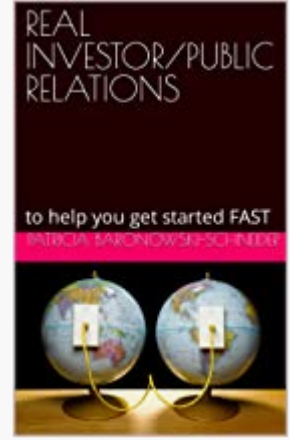
Facebook - <https://www.facebook.com/PristineAdvisers?sk=wal>

Twitter - <https://twitter.com/pristineadvise1>

Instagram - https://www.instagram.com/pristine_advisers/

Blogs - <https://medium.com/@patriciabaronowski>

Book time on my calendar <https://calendly.com/pbaronowski/30min>





Patricia Baronowski-Schneider
CEO of
Pristine Advisers

JUNE 2023

Featured in
PIVOT Magazine
with Robert Kiyosaki of
Rich Dad, Poor Dad

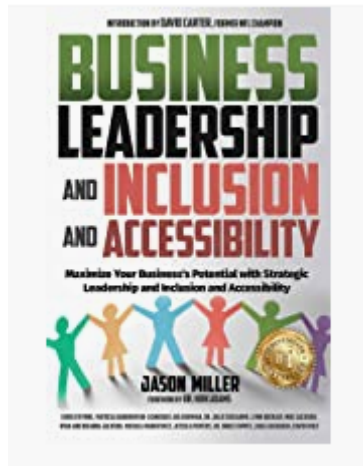
SUCCESS THROUGH
RESILIENCE AND
ADAPTABILITY



PATRICIA BARONOWSKI-SCHNEIDER

The story begins in the third volume of a...
...the 2020s, your pathing...
...the world's most powerful...
...the world's most powerful...
...the world's most powerful...

<https://www.amazon.com/PIVOT-Magazine-Issue-12-Featuring-Robert-Kiyosaki>



Follow Us Online!



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An Encyclopedia by
Verified Editors



Patricia and her team bring tremendous value and experience to the table when they help shareholders and prospective shareholders gain a better understanding of a fund's competitive value. They also help boards and fund managers understand the impact of their decisions which can help avoid costly PR situations that have plagued some funds in our industry.



John Cole Scott
Closed End Fund Advisors



Ronak Shah - 1st
Solutions Architect at VMware
April 7, 2008.

Patricia is very good at what she does, Although she was on the phone all the time to manage clients, we did get sometime to get to know each other, She was one of the most tech savvy computer users in our company who knew how to fix their tech issues. Besides that she is the person I know with the best written, communication and time management skills.



Ted Wallace - 1st
COO | The Startup CEO's Leatherman | ESG | Strategy | Integrity | RevOps | GTM | Holy cow this guy can brainstorm
November 23, 2010.

Working with Patty was an absolute pleasure. She's a hard-worker and an excellent self-motivator; I learned a lot from her work ethic. Any time I have questions about IR or CEFs, I go first to Patty - she always has the answers I need, and she's always quick to respond. Patty is a consummate professional and a credit to the Investor Relations industry.



Gerard Carney
Managing Director, Media Engagement, Guggenheim Partners
November 23, 2010, Gerard worked with Patricia on the same team

Patty is one of the brightest, most conscientious professionals I have ever worked with. She is truly committed to her clients and her team, is a pleasure to work with and makes everyday a better one because she is there. On the client side, she goes to great lengths to ensure that her work delivers value and her clients appreciate that and stay with her over the long term. She has my whole hearted endorsement as an employee or counselor.



Tracy Jones
Project Manager, Director, Sales
November 24, 2010.

I have worked for many years with Patricia and her clients. Patricia always provides her clients with exceptional service and expertise and represents her clients in a very professional manner. Her industry experience and client base is wide ranging and varied- from US based companies and funds to international companies.



Bruce E. Bishop - 1st
Management Consultant
November 24, 2010.

Patricia was a valuable asset to the company and had a tremendous work ethic. She advanced quickly within the organization due to her hard work and ability to grasp the IR profession. I enjoyed working with her quite a bit as she always approached the work with an excellent attitude and a smile!



Carmen Lorenzo
Seasoned Office/Human Resources Manager
November 24, 2010.

"I've known Patricia for more than twenty years. It has been my distinct pleasure. Patricia exemplifies the qualities any employer seeks in an employee. She has the ability to work in a team environment or independently. She is reliable, efficient, loyal and goes beyond what is asked of her. Patricia would be an asset to any organization she joins.



Ed Ward
Director at Cohen & Steers
November 26, 2010, Ed was Patricia's client

I have known Patricia for many years at The Altman Group - initially during my tenure at the New York Stock Exchange, where she was a vital link between the NYSE and many of the key financial companies that were members of the Exchange. Later, when I associated myself with Cohen & Steers Funds, we utilized her company to assist us in many important activities. I highly recommend her for any high-level position in a financial oriented firm that demands complete professionalism and high integrity.



Mark Binder
Managing Director at The Altman Group
November 29, 2010.

Patricia has a conscientious and thorough work ethic. Her approach to tackling difficult assignments are both pragmatic and results oriented. She brings fresh ideas and creative designs to all projects she is associated with.



Rob Frein
President at Frein Lazzara, rd - The DEMONSTRATIVE EVIDENCE Firm
February 28, 2011, Patricia was Rob's client

Its is always a pleasure working with Pristine Advisers because of their professionalism, efficiency and dedication. They can stir your business in the right direction of success. The team is very well selected and organized and Patricia is always eager to do the task in question with 100% success. The fact that Pristine Advisers is doing PR as well as marketing is saving money and time to work with the same people on both fields which is a smart move considering the connection between good marketing and PR service.



Man Sang Holdings

Thank you Patricia and to the Pristine Advisers team for their excellent work and outstanding understanding of the PR world. Having such an experienced and dynamic team on your side to take care of every public related issue and organize all of our conferences is priceless but Pristine Advisers can do it for such an affordable budget with 100% success. Always open for new ideas and building up positive media coverage, that lead to company growth and expansion.

Baring Asset Management

Baring

Pristine Advisers is a top-notch IR/PR Service Provider. They are exceptionally well-versed in the closed-end fund space and are truly innovative thinkers. Their unique skills in reaching out to shareholders on behalf of their clients, as well as the media and the investment community as a whole are what sets them apart from Their peers. The team at PA is energetic, goal oriented and work hard for every one of their clients. Their relationships with the key players in the industry is amazing and their reputation for giving clients 150% is stellar. Any firm would be lucky to have the team at Pristine Advisers behind them.



Warren Antler

The Altman Group



Thomas Deng Mahmoud Schumann
Project Greenland, Project Alaska - Super Premium Freshwater Supply
July 11, 2021, Thomas Deng Mahmoud was Patricia's client

Patricia Baranowski-Schneider is a pleasure to work with, I appreciate and value her integrity, humanness, strong (entrepreneurial) spirit and professionalism.



Tariq Ali Asghar
Fintech Leader, Blockchain, IOT, Angel Investor, Advisor Family Offices, ETFs, Author & Speaker, 20,000+ Connections
August 5, 2016, Tariq Ali was Patricia's client

Patricia Baranowski-Schneider is an incredibly strong leader who has full command on her commitment to customers and the value she is providing to them. I recently became client of Patricia and feel very strong about her organization as well as her strength of character. Business is all about trust and Patricia builds that confidence quickly. I would recommend her services to people seeking high growth opportunities in their respective industries.



Herbert Blank
Consultant - Global Finesse & Senior Quant and Blogger at ValuEngine
December 23, 2014.

Patricia is utterly fantastic to work with on all types of special events including conferences, webinars, and seminars. She is terrific in all aspects of program, support, attendance recruiting, logistics, and also is a superb moderator. Her communications skills are non-pareil. She gets the message across in a professional and memorable manner. Her follow-up is equally assiduous and impressive. I also have seen evidence that she is a thoughtful and effective image consultant. In short, Patricia is simply ace!

Our clients: We take great pride in our association with some of the most influential and esteemed organizations in their respective fields



**The
NEW IRELAND
Fund**

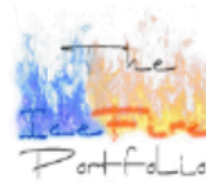


Brookfield
Asset Management

China Enterprises Limited



Terra Firma Foods



JAPAN
Smaller Capitalization
Fund, Inc.



.....just to name a few.....