

**International
Investor Relations (IR),
Public Relations (PR),
Media Relations and Marketing Firm**

<https://www.pristineadvisers.com>



**Welcome to Pristine Advisers: Your
Trusted Collaborator in **Investor
Relations, Public Relations, Media
Relations, Marketing, and Digital
Marketing.****

**Celebrating over 35 Vibrant Years of
Industry Expertise, Innovation, and
Unparalleled Client Success Stories.**

Who We Are/What We Do:

At Pristine Advisers, we bring over 35 years of unmatched expertise and innovation in Investor Relations, Public Relations, Media Relations, Marketing, and Digital Marketing. Our rich history of serving a broad spectrum of sectors—including financial markets, technology, healthcare, B2B, B2C, Authors, ESG, Doctors, Dentists, Restaurants, and entertainment – to name a few—highlights our versatility and commitment to excellence.

We don't just communicate; we connect, crafting bespoke strategies that elevate visibility, drive engagement, and foster recognition across global markets.

Our approach is holistic: we understand your unique challenges and opportunities, offering tailored solutions that not only meet but exceed your aspirations.

With Pristine Advisers, you gain more than services; you gain a partner dedicated to your success, leveraging deep industry insights to navigate the complexities of communication and marketing, transforming your vision into impactful results.

What We Offer:

At Pristine Advisers, our offerings are meticulously designed to cater to your specific needs and aspirations, ensuring a unique, customized experience. Our services encompass **Investor Relations**, where we bridge the gap between you and your investors; **Public Relations**, to sculpt and maintain your public image; **Media Relations**, to secure your voice in the crowded marketplace; **Marketing**, to strategize and execute campaigns that resonate; **Digital Marketing**, to harness the power of online platforms; **Conferences and Networking**, to connect you with key players; and **Media Presence and Influence**, to amplify your reach. Additionally, we provide **Case Studies and Customized Services** for insights and strategies tailored to your unique challenges and opportunities, embodying our commitment to not just meet but exceed your expectations.



Investor Relations

Services Offered:

- Strategic communication planning to align investor relations with corporate goals.
- Engaging shareholders through regular updates, meetings, and feedback channels.
- Managing earnings calls with clarity and strategic messaging.
- Ensuring accuracy and transparency in financial reporting.
- Analyzing investor feedback to refine strategies and communications.

Analysis & Measurement:

- Employing advanced analytics to monitor investor engagement levels and trends.
- Conducting sentiment analysis to gauge investor perceptions and reactions.
- Evaluating the effectiveness of communication strategies through detailed metrics and KPIs.

Our Approach:

- Developing customized investor relations strategies that emphasize transparency, consistency, and accessibility.
- Focusing on building and maintaining trust with shareholders and the investment community.
- Leveraging 35 years of industry experience to navigate market challenges and capitalize on opportunities.

This comprehensive approach ensures that our clients meet and exceed their investor relations goals, fostering strong relationships with their investors and enhancing shareholder value.



Investor Relations (IR)

[in-'ve-stər ri-'lā-shənz]

A division of a business whose job it is to provide investors with an accurate account of company affairs.



Public Relations

Services Offered:

- Managing media relations to ensure positive coverage and mitigate negative publicity.
- Positioning brands strategically to align with market expectations and values.
- Handling crisis situations with prompt, strategic communication to preserve reputation.
- Organizing events that enhance brand image and foster key relationships.
- Overseeing corporate communications to maintain consistent and clear messaging across all channels.


Analysis & Measurement:

- Analyzing media coverage to assess visibility and sentiment.
- Conducting brand perception studies to understand market positioning.
- Measuring PR campaign effectiveness through specific metrics and KPIs.

Our Approach:

- Developing narratives that resonate deeply with target audiences, ensuring compelling and relatable messages.
- Building and leveraging relationships with the media to amplify client messages, ensuring maximum impact.

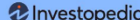
This framework demonstrates our commitment to enhancing brand reputation, ensuring message clarity, and strategically navigating the complex media landscape to achieve our clients' public relations objectives.



Public Relations (PR)

[pə-'blik ri-'lā-shənz]

Managing how information about an individual or company is disseminated to the public.



Media Relations:

Services Offered:

- Distributing press releases to ensure widespread dissemination of key messages.
- Pitching to media outlets to secure coverage in targeted publications and platforms.
- Providing spokesperson training to enhance communication effectiveness.
- Coordinating media events to maximize exposure and engagement.

Analysis & Measurement:

- Monitoring media placements to track the spread and impact of news releases.
- Analyzing media sentiment to understand the narrative around the brand.
- Evaluating the reach and effectiveness of media efforts through comprehensive metrics.

Our Approach:

- Engaging in strategic media outreach to secure coverage that aligns with client goals.
- Fostering robust relationships with journalists and media outlets to ensure ongoing visibility.
- Leveraging our expertise to craft messages that resonate and achieve maximum media impact.

Marketing:

Services Offered:

At Pristine Advisers, our Marketing services are tailored to elevate your brand, engage your target audience, and drive your business objectives forward. Through strategic campaign planning, innovative content creation, and data-driven analysis, we ensure your marketing efforts yield measurable success. Our comprehensive approach includes:

- **Brand Strategy Development:** Crafting a unique brand identity and positioning to distinguish you in the marketplace.
- **Content Marketing:** Producing compelling content that resonates with your audience, enhances brand awareness, and drives engagement.
- **Digital Marketing:** Leveraging SEO, PPC, and social media platforms to enhance online visibility and attract quality leads.
- **Market Research and Analysis:** Employing cutting-edge analytics to understand market trends, customer behavior, and campaign performance.
- **Strategic Campaign Execution:** Planning and implementing marketing campaigns that align with your business goals and deliver ROI.

Our commitment is not only to meet but exceed your marketing aspirations, utilizing our extensive experience and innovative strategies to ensure the highest standards of service delivery.

Media Relations



Digital Marketing:

Services Offered:

- Implementing SEO strategies to enhance online visibility and search rankings.
- Managing PPC campaigns for targeted ad placement and maximized ROI.
- Creating and distributing valuable content to attract and engage audiences.
- Overseeing social media channels to foster community and drive engagement.
- Designing email marketing campaigns to nurture leads and retain customers.

Analysis & Measurement:

- Utilizing web traffic analytics to monitor site visits and user behavior.
- Applying conversion rate optimization techniques to improve online conversions.
- Measuring social media engagement to gauge audience interaction.
- Assessing email campaign performance through open rates, click-through rates, and conversions.

Our Approach:

- Crafting integrated digital marketing campaigns that ensure cohesive online presence.
- Focusing on driving visibility, engaging with target audiences, and generating leads through strategic online activities.



Conferences and Networking:

Pristine Advisers is renowned for organizing successful Investor Conferences that enable dynamic connections among analysts, brokers, media representatives, and investors. Our organically cultivated extensive network of over 800,000 contacts is a testament to our dedication and success.



Media Presence and Influence:

At Pristine Advisers, we understand that gaining media exposure is about more than just getting your name out there – it's about positioning your brand as a thought leader and becoming a go-to source of information in your industry. By partnering with us, you gain access to our expansive network and innovative strategies to help you become a household name.

Our Media Presence and Influence services are based on a comprehensive approach, starting with a thorough understanding of your business, your market, and your goals. We then develop a strategic plan tailored to your needs, which outlines specific media objectives and the steps we'll take to achieve them.



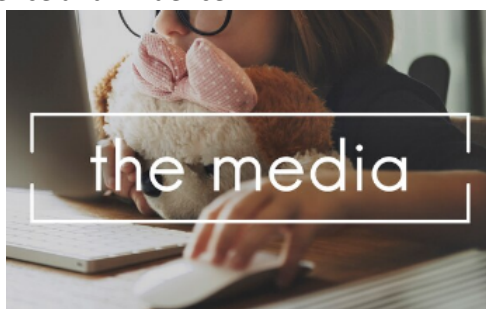
Media Presence and Influence (continued)

One of the primary ways we help clients gain media exposure is through expertly crafted press releases and news stories. Our team of experienced writers understands how to create compelling narratives that not only get the attention of journalists but also resonate with your target audience. We ensure your press releases are timely, informative, and distributed through the appropriate channels to reach your desired audience.

In addition to press releases, we also utilize a variety of other tools to get your message across. This includes everything from crafting engaging social media posts, to organizing interviews and press conferences, to writing thought leadership articles and opinion pieces that showcase your expertise. Beyond content creation, we also focus heavily on building relationships with journalists and influencers in your industry. Our team has spent years fostering these relationships and we understand what these key players are looking for in a story. We work diligently to pitch your story in a way that aligns with their needs, resulting in increased coverage and visibility for your brand.

At Pristine Advisers, we also recognize the power of digital platforms in today's media landscape. We help you increase your media presence online through strategic social media campaigns, content marketing, and SEO. Our Certified Social Media Strategists are equipped to curate your online image, ensuring a consistent, engaging and professional presence across all platforms.

Furthermore, our CEO, Patricia Baronowski-Schneider, leverages her influence through her podcast and YouTube channel, sharing inspiring stories and providing free advice and insights on trending topics. This positions your brand in front of a wider audience, adding to your media presence and influence.



By working with Pristine Advisers, you gain a partner who is committed to helping you get the media exposure you need to become a household name. We work diligently to ensure your message is heard, your brand is seen, and your influence is felt. No matter your industry or your goals, our team is ready to help you make your mark.



Case Studies and Customized Services: Our commendable track record, backed by numerous success stories and case studies, bears testimony to our evidence-based, tailored strategies

Every client is unique, and so are their needs. With this in mind, we invite you to select from our extensive ala-carte services, allowing you to create a bespoke package that aligns seamlessly with your strategic goals.



Our clients: At Pristine Advisers, we deeply invest in each of our clients, nurturing their brands and ambitions with the same care and devotion one would bestow upon their own offspring. Every client is our baby, from fledgling start-ups to well-established corporations, and their success is intrinsically linked with ours. This sentiment drives us not just to meet but ardently strive to exceed the unique goals and aspirations each client entrusts us with. We navigate beyond the standard expectations, proactively seizing opportunities and employing innovative strategies that propel our clients towards unprecedented heights. We firmly believe that your triumph is our triumph, and thus, we commit ourselves to walk with you every step of the journey, fostering your growth and celebrating your victories as our own.



Our clients: We take great pride in our association with some of the most influential and esteemed organizations in their respective fields



China Enterprises Limited



**The
NEW IRELAND
Fund**



Brookfield
Asset Management

.....just to name a few.....

Patricia and her team bring tremendous value and experience to the table when they help shareholders and prospective shareholders gain a better understanding of a fund's competitive value. They also help boards and fund managers understand the impact of their decisions which can help avoid costly PR situations that have plagued some funds in our industry.



John Cole Scott
Closed End Fund Advisors



Ronak Shah - 1st
Solutions Architect at VMware
April 7, 2008,

Patricia is very good at what she does, Although she was on the phone all the time to manage clients, we did get sometime to get to know each other, She was one of the most tech savvy computer users in our company who knew how to fix their tech issues. Besides that she is the person I know with the best written, communication and time management skills.



Ted Wallace - 1st
COO | The Startup CEO's Leatherman | ESG | Strategy | Integrity | RevOps | GTM | Holy cow this guy can brainstorm
November 23, 2010,

Working with Patty was an absolute pleasure. She's a hard-worker and an excellent self-motivator; I learned a lot from her work ethic. Any time I have questions about IR or CEFs, I go first to Patty - she always has the answers I need, and she's always quick to respond. Patty is a consummate professional and a credit to the Investor Relations industry.



Gerard Carney
Managing Director, Media Engagement, Guggenheim Partners
November 23, 2010, Gerard worked with Patricia on the same team

Patty is one of the brightest, most conscientious professionals I have ever worked with. She is truly committed to her clients and her team, is a pleasure to work with and makes everyday a better one because she is there. On the client side, she goes to great lengths to ensure that her work delivers value and her clients appreciate that and stay with her over the long term. She has my whole hearted endorsement as an employee or counselor.



Tracy Jones
Project Manager, Director, Sales
November 24, 2010,

I have worked for many years with Patricia and her clients. Patricia always provides her clients with exceptional service and expertise and represents her clients in a very professional manner. Her industry experience and client base is wide ranging and varied- from US based companies and funds to international companies.



Bruce E. Bishop - 1st
Management Consultant
November 24, 2010,

Patricia was a valuable asset to the company and had a tremendous work ethic. She advanced quickly within the organization due to her hard work and ability to grasp the IR profession. I enjoyed working with her quite a bit as she always approached the work with an excellent attitude and a smile!



Carmen Lorenzo
Seasoned Office/Human Resources Manager
November 24, 2010,

"I've known Patricia for more than twenty years. It has been my distinct pleasure. Patricia exemplifies the qualities any employer seeks in an employee. She has the ability to work in a team environment or independently. She is reliable, efficient, loyal and goes beyond what is asked of her. Patricia would be an asset to any organization she joins.



Ed Ward
Director at Cohen & Steers
November 26, 2010, Ed was Patricia's client

I have known Patricia for many years at The Altman Group - initially during my tenure at the New York Stock Exchange, where she was a vital link between the NYSE and many of the key financial companies that were members of the Exchange. Later, when I associated myself with Cohen & Steers Funds, we utilized her company to assist us in many important activities. I highly recommend her for any high-level position in a financial oriented firm that demands complete professionalism and high integrity.



Mark Binder
Managing Director at The Altman Group
November 29, 2010,

Patricia has a conscientious and thorough work ethic. Her approach to tackling difficult assignments are both pragmatic and results oriented. She brings fresh ideas and creative designs to all projects she is associated with.



Rob Frein
President at Frein Lazzara, Ltd - The DEMONSTRATIVE EVIDENCE Firm
February 28, 2011, Patricia was Rob's client

Its is always a pleasure working with Pristine Advisers because of their professionalism, efficiency and dedication. They can stir your business in the right direction of success. The team is very well selected and organized and Patricia is always eager to do the task in question with 100% success. The fact that Pristine Advisers is doing PR as well as marketing is saving money and time to work with the same people on both fields which is a smart move considering the connection between good marketing and PR service.



Man Sanq Holdings

Thank you Patricia and to the Pristine Advisers team for their excellent work and outstanding understanding of the PR world. Having such an experienced and dynamic team on your side to take care of every public related issue and organize all of our conferences is priceless but Pristine Advisers can do it for such an affordable budget with 100% success. Always open for new ideas and building up positive media coverage, that lead to company growth and expansion.

Baring Asset Management

Baring

Pristine Advisers is a top-notch IR/PR Service Provider. They are exceptionally well-versed in the closed-end fund space and are truly innovative thinkers. Their unique skills in reaching out to shareholders on behalf of their clients, as well as the media and the investment community as a whole are what sets them apart from Their peers. The team at PA is energetic, goal oriented and work hard for every one of their clients. Their relationships with the key players in the industry is amazing and their reputation for giving clients 150% is stellar. Any firm would be lucky to have the team at Pristine Advisers behind them.



Warren Antler
The Altman Group



Thomas Deng Mahmoud Schumann
Project Greenland, Project Alaska - Super Premium Freshwater Supply
July 11, 2021, Thomas Deng Mahmoud was Patricia's client

Patricia Baranowski-Schneider is a pleasure to work with. I appreciate and value her integrity, humanness, strong (entrepreneurial) spirit and professionalism.



Tariq Ali Asghar
Fintech Leader, Blockchain, IOT, Angel Investor, Advisor Family Offices, ETFs, Author & Speaker, 20,000+ Connections
August 5, 2016, Tariq Ali was Patricia's client

Patricia Baranowski-Schneider is an incredibly strong leader who has full command on her commitment to customers and the value she is providing to them. I recently became client of Patricia and feel very strong about her organization as well as her strength of character. Business is all about trust and Patricia builds that confidence quickly. I would recommend her services to people seeking high growth opportunities in their respective industries.



Herbert Blank
Consultant - Global Finesse & Senior Quant and Blogger at ValuEngine
December 23, 2014,

Patricia is utterly fantastic to work with on all types of special events including conferences, webinars, and seminars. She is terrific in all aspects of program, support, attendance recruiting, logistics, and also is a superb moderator. Her communications skills are non-pareil. She gets the message across in a professional and memorable manner. Her follow-up is equally assiduous and impressive. I also have seen evidence that she is a thoughtful and teffective image consultant. In short, Patricia is simply aces!

Pristine Advisers: Your Partner for Success. Celebrating over 35 years of industry experience, backed by a global network, and driven by an unwavering commitment to fostering your growth, we are excited to author your success story.

Connect with us today and let's embark on your journey to success together. Reach out at:

pbaronowski@pristineadvisers.com,

call us at 631-756-2486,

or visit www.pristineadvisers.com.

In a world where change is the only constant, let Pristine Advisers be your constant in driving change.

Together, let's write a success story that stands the test of time.